



SOFTIVE
WINTER PARK

Media Kit



910-318-9113



gabriela.vargas@sofive.com



www.xlsoccerworldorlando.com



SOFIVE WINTER PARK

Sofive Winter Park provides a fun and engaging environment. The diverse offerings, spacious fields, dedicated party rooms, and convenient location make it a popular choice for all ages and skill levels.

Sofive Winter Park is one of the 22 locations in the United States. Two of them are here in central Florida and boasting over 3.5 million visitors per year.



Community

Our organization has built a reputation among community and business leaders for creating a family-friendly, community-centered sports facility providing every member of the family with activities and entertainment.

The impact of our business can be felt both on and off the field and increasingly around the world with our XL Travel company as part of the portfolio.



OUR FAMILY

**SOFIVE
SOCCER
CENTERS**



**XL
ACADEMY**



**KICKING
KIDS'
CANCER**



Products and programs

- 01 18 months - 15 years old programs in soccer
- 02 Adult leagues in soccer
- 03 Year round youth camps
- 04 Full time soccer school
- 05 Special needs program
- 06 Birthday parties
- 07 Rentals, corporate events, festivals
- 08 Kicking Kids Cancer Charity foundation
- 09 Full time business tenants
- 10 Tournaments



OUR FOOTPRINT LOCALLY



- Over **36,000** person membership and their families
- Over **60,000** active email subscribers in Orlando
- 50% open rate in database communications
- 2.0 average webpage views annually
- 18-44 average age group of engagements
- 4000 social media followers
- Community and local school engagement
- Average HH income of \$100,00

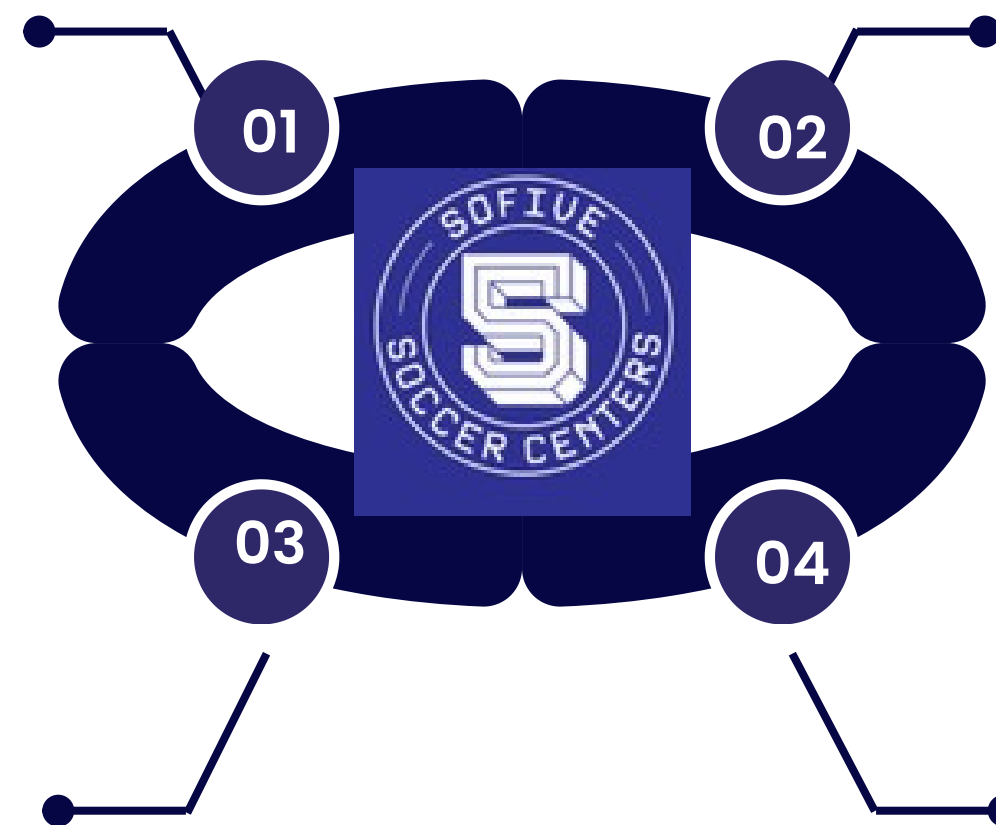
Community Engagements Events



- Kicking Kids Cancer
- Special Olympics
- XLENT –Special needs through sports program
- Chamber of Commerce Socials
- Fall Family Festival
- Local School Graduations
- Winter Soccer League
- B2B After Hours
- Annual Food Drive
- Annual Toy Drive
- Easter Egg Hunt

Opportunities

Main Facility Sponsor
Fields Sponsor
Outdoor Field Boards
XL Academy Sponsor



Flyer, Logo, Literature
Social Media Engagement
Database Engagement

Uniform & Shirts Sponsor
Rec Program & Camps
Table QR Code Sponsors
Field Wraps & Banners

Community Pop
Ups
OC Box Access
Calendar Sponsor

Partnership Packages

Each Partnership is Unique

World Cup Package Marquee Sponsor

- 2 Year Partnership Agreement.
- Goal Banner Wrap Indoor field & Large Banner.
- Outdoor Field Banner and Pitchside Banner.
- XL Academy Winter Park Student Sponsor.
- Official Sponsor for Recreational program or special needs program.
- Official Summer Camp Sponsor.
- Official Sponsor at Bi-annual Festivals. Signage and database engagement specific mention.
- Table QR Code Addition
- Kicking Kids Cancer Platinum Sponsor
- Communication Package - Social, Distribution, Pop Ups, Website, Blasts

Champions League Package

- Choose Outdoor Field Banner or Pitchside Banner
- Choose Indoor 4X6 all Banner or field based adhesive sign
- Summer Camp Sponsor - Logo Stamp on All Shirts and Promo
- Sponsor at one of the annual facility festivals - your choice signage and database engagement specific mention
- Kicking Kids Cancer Silver Sponsor
- Communication Package - Social, Distribution, Pop Ups, Website, Blasts

Premier League Package

- Choose Indoor 4X6 Wall Banner or field based adhesive sign X2
- Summer Camp Sponsor - Logo Stamp on all shirts and promo
- Sponsor at one of the annual facility festivals - your choice signage and database engagement specific mention
- Kicking Kids Cancer Centurian club sponsor
- Communication package - Social, Distribution, Pop Ups, Website, Blasts

Interested in Partnership With Us?



910-318-9113



gabriela.vargas@sofive.com

